

# Kroslak Bakery Equipment, Inc. Privacy Policy

This Privacy Policy discloses the privacy practices for our website (*kroslakbakeryequipment.com*) and applies solely to information collected by this website.

## Information Use and Purpose

Our Privacy Policy uses your information to notify you about improvements and value provided by Kroslak Bakery Equipment, Inc.

1. Kroslak Bakery Equipment, Inc. collects minimal personal information and is usually limited to name, email address, phone number, description size of the service area and physical address.
2. Your information is used only by Kroslak Bakery Equipment, Inc. for the following:
  - o Customer service communications
  - o Information regarding our offerings
  - o Promotional offerings that customer may be interested
  - o Schedule appointments
  - o Provide better services
  - o Improve our website design or content
  - o Internal analysis
  - o Deliver value-add information to help our customers
3. Customer information is used only within Kroslak Bakery Equipment, Inc. to better serve our customers by sharing information about the services and products we provide.
4. Our staff has limited access to the stored customer information. All customer information is restricted and treated as confidential and used only at our Kroslak Bakery Equipment, Inc. In addition, no customer information is removed from our office premise. All customer information is kept under lock-and-key and/or stored in digital media password protected.
5. If we find any information that contains inaccuracies, we contact the customer directly during normal office hours from our Kroslak Bakery Equipment, Inc. Business Office to verify the corrections and implement any changes if necessary.

## Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contacts. We will not sell or rent or give away this information to anyone.

We use your information to help communicate with you. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order. Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

## **Your Access To and Control Over Information**

You may opt out of any future contacts from us at any time. You can do this by contacting us via the email address or phone number on our website:

- For our newsletter, you can opt-out at any time by clicking on the link on any newsletter email
- Change/correct any data we have about you
- Have us delete any data we have about you
- Express any concern you have about our use of your data

## **Security**

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Currently, Kroslak Bakery Equipment, Inc. neither stores credit cards on our website nor do we have any mechanism to intercept sensitive financial information for merchant services.

While we don't collect sensitive information as described above in the Security section, we protect your personal contact information offline. All purchase transactions on this website will use SSL transmission to protect sensitive data from the client to the financial application server.

Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

## **Cookies**

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

## **Links**

Our websites contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collect personally identifiable information.

## **Surveys & Contests**

Periodically our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and disclose any information. Information requested by us may include contact information (such as name and postal address), and demographic information (such as zip code, age level). Contact

information will be used to notify the winners and award prizes. Survey information will be used for purposes of collecting information, monitoring or improving the use and satisfaction of our services and/or websites.

## **Updates**

Our Privacy Policy may change from time to time and all updates will be posted on this page.

## **Your Feedback is Appreciated**

**If you feel that we have incorrect information about you or are not abiding by this privacy policy, please contact us via telephone at [\(813\) 231-9631](tel:8132319631) during normal business hours or via email at [info@kroslakbakeryequipment.com](mailto:info@kroslakbakeryequipment.com) .**

The above describes Kroslak Bakery Equipment's Privacy Practices. Our Privacy Policy is intended to describe how your personal information is processed and used, and we will make every effort to ensure that our activities keep with the spirit of our Privacy Policy.

**Please note that by visiting and using [KroslakBakeryEquipment.com](http://KroslakBakeryEquipment.com) you understand and accept the practices described in this Privacy Policy.**